

DATA: GOVERNMENT'S MOST VALUABLE RENEWABLE RESOURCE



Kevin Merritt
CEO



About Socrata

The global leader of cloud-based solutions for open data and data-driven government.

Unleashing the power of data to improve the world around us.

170 Employees

\$55M VC Funding

100% Public Sector Focus

250+ Government & NGO Customers

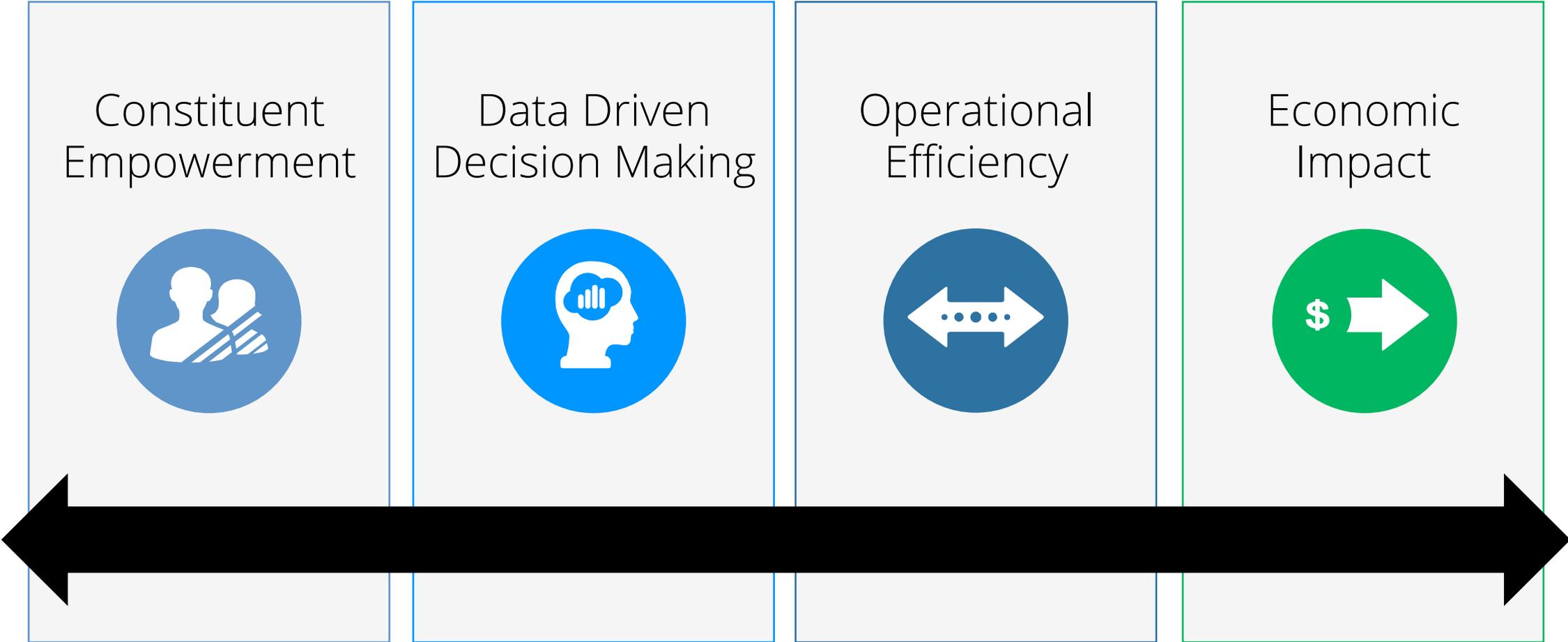
- The White House
- HHS, CDC, IRS, Treasury, NASA & DOT
- CA, MA, IL, NY, OR, MD, HI & TX
- NYC, SF, Chicago, Seattle, Boston & LA
- LA, Montgomery, King, Cook, Alameda
- World Bank, Gates Foundation & United Nations

Headquarters in Seattle

- Offices in DC & London
- Consultants in SF, LA, NYC, Raleigh

Data Fuels 21st Century Government

Transforms government through four pillars of value



RESULTS

The Socrata Blueprint™

Socrata's impact-and-outcomes-based customer success methodology for Digital, Open, Connected, and Data-driven Governments

NETWORK

Open Data Network

ODN.com, syndication to the Consumer Web (Yelp, Zillow, Google) & Industry communities

Apps & Data Ecosystem

3rd Party Apps MarketPlace, Data-as-a-Service, premium APIs

Open GovSDK

Developer Network, Service Development Kit, open source projects

ACCESS

Socrata DataSpace

Empower internal government employees, decision-makers, partners & IT developers with data, information and insight

Socrata DataSpace Public

Public Open Data, Open Information and Open Insights for citizens, businesses, journalists, researchers, developers, & community advocates

CONTEXT

Socrata Discovery



Personalize data discovery and relevance

Socrata Lenses



Explore and understand data like a pro

Socrata Stories



Tell your story with reports, and dashboards

Socrata Signals



Analyze trends, correlations and share insights

Socrata Expressions



Visualize all your data with charts & maps

Socrata Bricks



Give developers the APIs and tools to innovate

Socrata Apps



Modernize services with digital apps

Socrata Pulse



Connect sensor data and enable real-time apps

DATA FLOW

DataOS™ Platform | Data-as-a-Utility

Streamline the flow of data, enrich & enhance it, structure & organize it, and optimize it for consumption and distribution

Search APIs

Big Data APIs

Streaming APIs

Notification APIs

Annotation APIs

Federation APIs

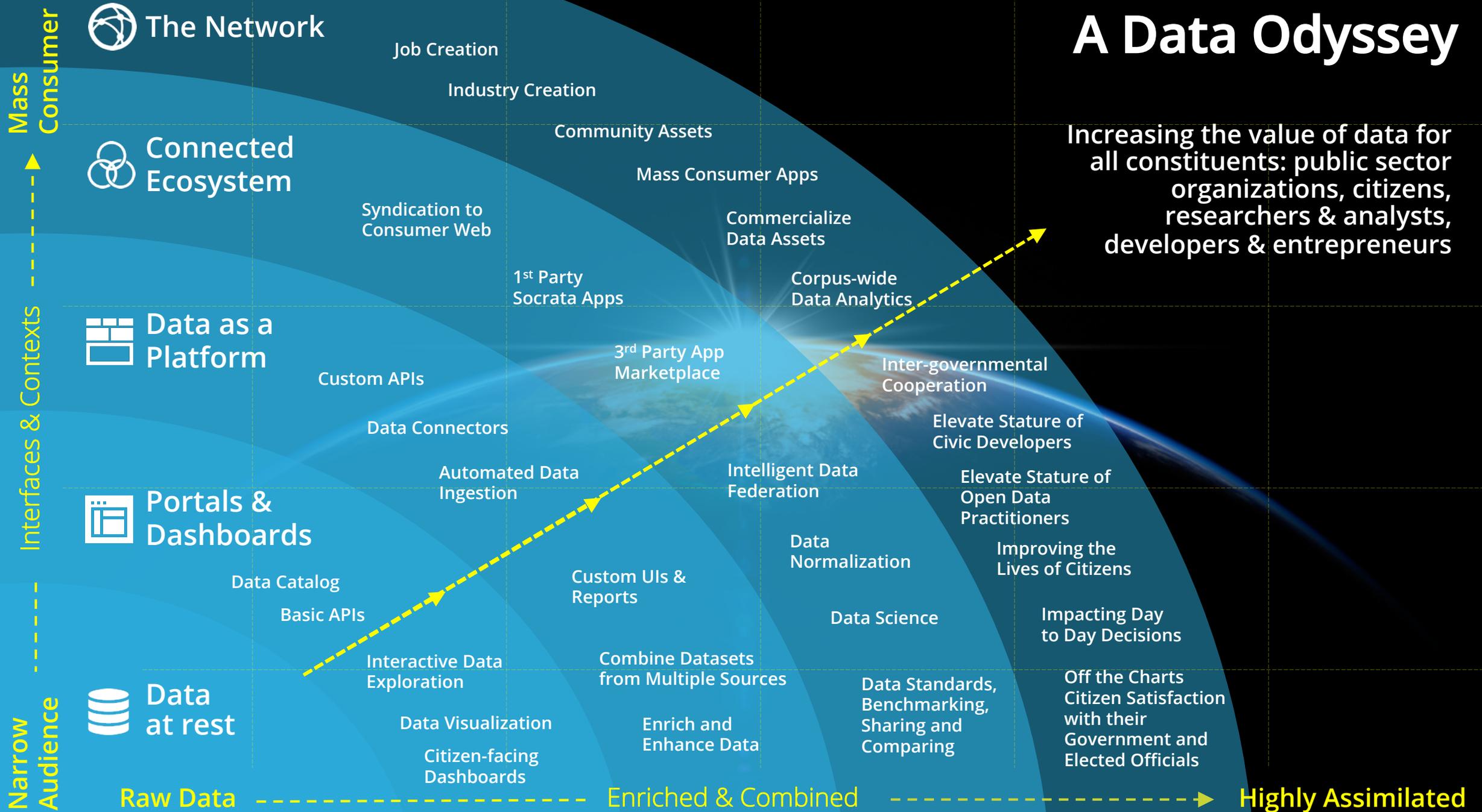
Syndication APIs

Query APIs



Socrata Cloud Connectors™

A Data Odyssey



Q&A

Questions?

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